Image Formats

Logos

Logos should be submitted either:

1. Transparent, vector, Illustrator up to version 10 EPS files, Text to Outlines, or,
2. Do not do text to outlines and include fonts (Windows fonts only).
3. A non-flattened Photoshop file, up to version 7. We will need the fonts if we are to edit.

Logos submitted in other formats may require additional time and expense. In some cases, we will recommend that we rebuild the logo into the proper format. We'll estimate at that point the cost.

Photos

High resolution up to 250 MB is no problem.

Web

Photos for average web work should be a minimum of 1 MB in original size. Do not enlarge the photo to meet the specification.
Photos to which we are removing the background need to be a minimum of 10MB
CMYK or RGB
Most formats OK
(TIFF, PSD 6, EPS, GIF, JPEG, PNG, TARGA, WMF, PDF, BMP, SVG, and SWF)
Do not compress or compress very slightly.

Print

Photos for print work need to be at least the final printed size at 300 dpi
CMYK preferred, RGB OK.
Most formats OK (see above)
Uncompressed or compressed lightly.
Do not compress TIFF!

Scans

In-house, good for publication work for pleasing color.
Scans for high end situations shall be quoted per batch or request.

Media

CD, DVD, Zip 100/250, floppy, FTP (please inquire)

We are primarily a Windows studio. We can handle MAC files and do have 1 MAC computer.

Fonts

Should be Windows fonts only. Type 1, True Type or Open Font.

Supported Applications:

Photoshop	7
Illustrator	10
Freehand	10
Quark	4
Acrobat	6
Dreamweaver	MX
MS Word	XP

We are on Windows Machines, with 98, 2000 and XP OS